



Leadership with a Purpose: Understand Your Role within an Organization

Evening professional development courses begin in September at Cal State Fullerton

The Art and Science of Effective Management

Equip yourself with the tools to implement and practice strategies that promote employee retention and a more productive workforce. The courses will focus on current theory, and are integrated with case studies and role-playing exercises.

The courses examine 12 major topics, with one three-hour, evening session devoted to each topic totaling 36 hours of lecture and hands-on exercises.

Leadership Development

Learning leadership skills is a must for anyone in the business world. Besides the obvious management tools and employee relations training, leadership development provides a better understanding of your purpose and the role you play within the organization. You will assess your attributes, skills, knowledge and personal goals that you bring to the role of leadership. The classes are led by seasoned experts in coaching, mentoring and leading teams.

The Leadership Development Certificate program includes six courses totaling 36 hours of lecture and hands-on experience. The certificate graduate will receive 3.6 Continuing Education Units (CEUs).

Business Intelligence

Learn the latest business concepts needed to create and implement effective business intelligence in your organization through practical and relevant business intelligence training.

Implementing an effective business intelligence (BI) strategy can give your company a significant competitive edge. Sophisticated information management of your company's data helps you spot trends more quickly, predict risk more accurately and manage inventory more efficiently.

Register online today using the links above or call 657.278.2611.

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